

GROOTBOS

Private Nature Reserve ★★★★★

THE GROOTBOS EXPLORER KIDS PROGRAM

Families have always been very special to Grootbos. We love seeing children, parents, and grandparents creating lasting memories together. In fact, owner Michael Lutzeyer bought this beautiful reserve 30 years ago to spend quality time with his family in nature.

Last year, we introduced the Grootbos Explorer, a new program for children designed to mimic the Grootbos experience in an engaging way they will enjoy. From exploring the ancient milkwood forests and learning about different types of moss to visiting the stables to groom the horses and go for a ride through the fynbos, the program offers a variety of exciting activities. Accommodating all ages and personalities, the program helps kids build confidence, come out of their shells, and, most importantly, have fun.

The program was also created to foster family time, creating opportunities for parents and kids to bond in an enjoyable and meaningful way. Instead of exploring the beach alone, families can now join together for a picnic, explore the rockpools, and learn about marine life side by side.

To bring the Explorer program to life, we've also introduced fun, new branded keepsakes and collateral. Informative brochures detail the activities on offer, while adventure buffs, water bottles, and journals are just a few of the special mementoes your kids will receive during their stay at Grootbos.

